



**Sunrise**  
Middle School  
**PTO**

**Feb. 13<sup>th</sup>, 2025**  
**PTO Meeting**

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# Agenda - 2/13/25 SRMS PTO Meeting

Topic	Presenters/Participants	Estimated Time
1. Call to Order & Prior Month's Minutes Approval	All	2 min.
2. PBIS Update	Heidi Banuelos	10 min.
3. Principal's Report	Greg Martin	10 min.
4. Raise Above It Fundraising: Overview, Demo, and Q & A	Jason Markus	15 min.
5. Officers' Reports	Sandy Lê-Giguère, Amanda Watsky, Sadhana Nigro	15 min.
6. Old Business	All	5 min.
7. New Business	All	5 min.
8. Upcoming Events	Sandy Lê-Giguère	2 min.
9. Adjournment		1 min.



# Summary of Decisions/Approvals/Support Needed

- **DISCUSS/VOTE:**

- Align on distribution date/time for auction winnings. Proposal: 5/1 and 5/2 at 2:00 - 3:00 PM in Media Center.
- Major fundraiser for 2025-2026 school year - proposal:
  - Use Raise Above It Fundraising: Online Platform option (keep 90%+ of total funds raised).
  - SRMS PTO to create communications and fund, distribute prizes - Details to be worked.
  - Fundraiser date: Early in the school year - 8/18 to 9/1 or 9/2 to 9/16?

- **SUPPORT REQUESTS:**

- Requesting for Mr. Martin to email invitation to incoming and current Quest parents for 4/24 spirit night at Dave & Buster's (TBC).
- Mrs. Kool is requesting help from the PTO and SRMS community with:
  - Free/discounted food for May 16th 8th-grade dance
  - Decorations: Supplies and putting up the decorations



# Prior Month's Minutes Approval

- For reference, the 1/15/25 meeting minutes are linked [here](#).

# PBIS Update



# Principal's Report



# RAISE ABOVE IT FUNDRAISING: PROGRAM OPTIONS

## FULL SERVICE PLUS

**YOUR SCHOOL KEEPS  
60% OF THE TOTAL FUNDS RAISED**

- ✓ Dedicated fundraiser specialist
- ✓ Custom online donation platform with the latest technology
- ✓ Fundraiser step by step guide, social media posts & communication templates
- ✓ Kindness Passports or Reading Log
- ✓ In-person or video kick-off
- ✓ Participation prizes
- ✓ Drawing prizes
- ✓ Level prizes for donations

## FULL SERVICE

**YOUR SCHOOL KEEPS  
65% OF THE TOTAL FUNDS RAISED**

- ✓ Dedicated fundraiser specialist
- ✓ Custom online donation platform with the latest technology
- ✓ Fundraiser step by step guide, social media posts & communication templates
- ✓ Kindness Passports or Reading Log
- ✓ In-person or video kick-off
- ✓ Participation prizes

## SHARED SERVICE

**YOUR SCHOOL KEEPS  
70% OF THE TOTAL FUNDS RAISED**

- ✓ Dedicated fundraiser specialist
- ✓ Custom online donation platform with the latest technology
- ✓ Fundraiser step by step guide, social media posts & communication templates
- ✓ Kindness Passports or Reading Log
- ✓ In-person or video kick-off

## ONLINE PLATFORM

**YOUR SCHOOL KEEPS  
90%+ OF THE TOTAL FUNDS RAISED**

- ✓ Dedicated fundraiser specialist
- ✓ Custom online donation platform with the latest technology



# Raise Above It Fundraising: Overview

- Is there a fundraising progress bar/thermometer visible to the fundraiser participants? **Yes!**
- Does the Online Platform option include auto-generated/scheduled emails to remind participants about the fundraiser and deadline? **Yes, auto-generated/scheduled emails AND text messages!**
- Similar to SIU!, would the fundraiser run for two weeks? What dates in August and September do you have available? **Yes, I would recommend that your fundraiser runs for around 2 weeks. If your school signs-up by March 1st, 2025, we will be able to accommodate your first date choice in August or September 2025.**
- Is there a website for the fundraiser company that you are with? How long has the company been in business? **Yes - [www.RaiseAboveIt.com](http://www.RaiseAboveIt.com); they have been doing business since 2021.**
- Have other schools in the PV district participated in the program? **Yes.** Are there fundraising stats you can share for PV/AZ schools similar to Sunrise Middle School, which has ~ 400 students? **Participating students raise \$192, on average. School results vary with the Online Platform only option as we are not involved in the promotion of the fundraiser such as a kick-off assembly and prizes/incentives.**
- What is the data privacy policy? **In short, we do not sell or share your personal information. You can review the Privacy Policy by clicking [HERE](#).**



# Raise Above It Fundraising: Demo



# Raise Above It Fundraising: Q & A



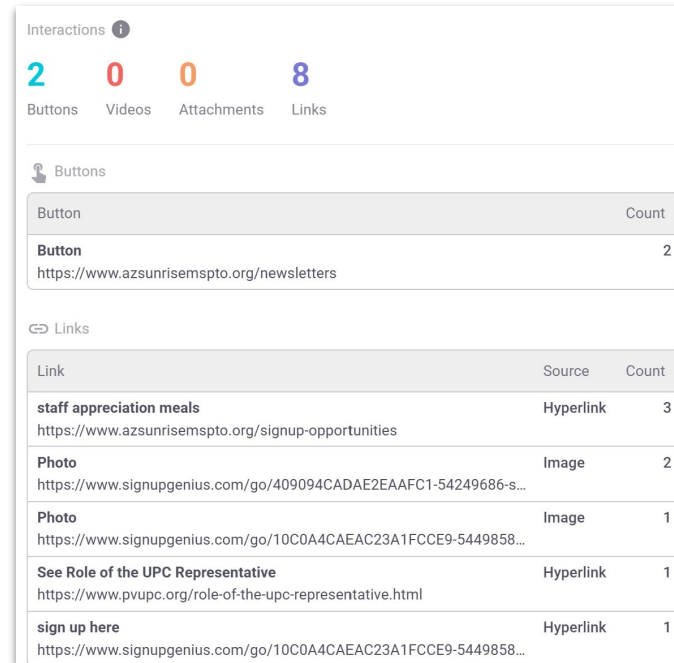
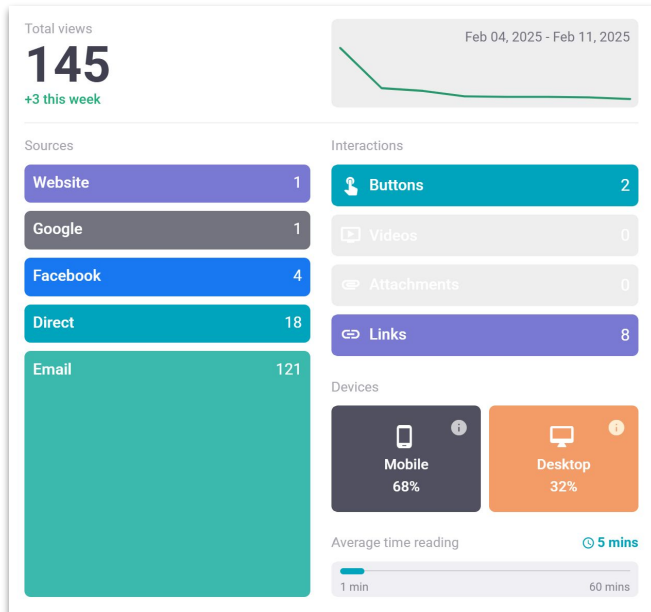


# Officer's Report: President

- 2/3 SRMS Open House - Very well-attended. Thank you for the PTO table! Handed out PTO overview packets/flyers and obtained several sign-ups on the PTO interest form.
- Still trying to fill the 2025-2026 Treasurer and UPC Rep. positions.
- Draft of staff end-of-year PTO/budget survey in progress - Plan to send in Mar./Apr.
- Donation of 72 bags of popcorn received from Donate Joy - Will use for 2/19 staff appreciation luncheon and possibly also for the April auction fundraiser.
- Auction fundraiser updates
  - Received ~ \$2,000 worth of donations, so far. Goal is to raise at least \$2,000 from the auction.
  - **DISCUSS/VOTE:** Align on distribution date/time for auction winnings. Proposal: 5/1 and 5/2 at 2:00 - 3:00 PM in Media Center.
- **DISCUSS/VOTE:** Major fundraiser for 2025-2026 school year - proposal:
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  - SRMS PTO to create communications and fund, distribute prizes - Details to be worked.
  - Fundraiser date: Early in the school year - 8/18 to 9/1 or 9/2 to 9/16?
- **SUPPORT REQUEST:** Requesting for Mr. Martin to email invitation to incoming and current Quest parents for 4/24 spirit night at Dave & Buster's (TBC).

# Officer's Report: Vice President

- PTO newsletter views - Aug.: 217, Sept.: 74, Oct.: 86, Nov.: 38, Dec./Jan.: 68, Feb.: 145
  - Tried something new in Feb.: In addition to including a newsletter link in the SRMS Weekly Update, emailed 73 parents directly (includes Quest and sign-ups from Aug. and Feb. open houses)
  - Gained 3 new sign-ups for donations towards the 2/19 staff appreciation meal.

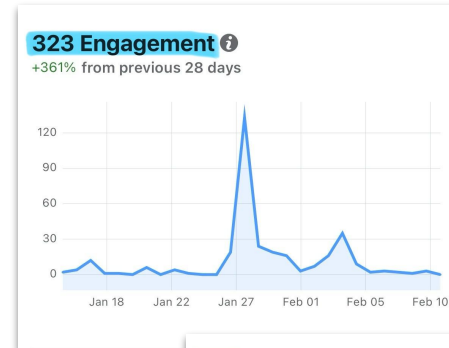
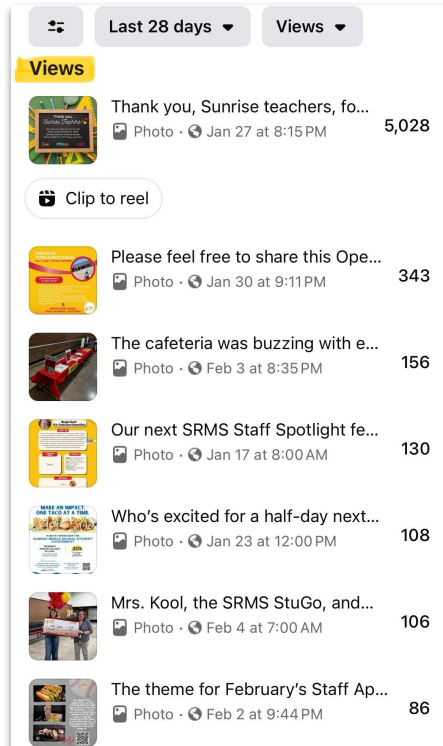
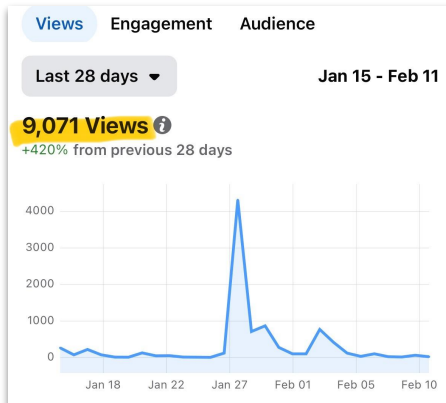


# Officer's Report: Vice President

- PTO social media updates (2/11/25) | Facebook in last 28 days: **9,071 Views (+420%)**, **323 Engagement (+361%)**, **216 Audience (+1%)**

## Top 3 Facebook Posts, by Views:

- 1/27 recap & photos of teacher conference dinner (tagged PTO Today and OLLY) - **5,028 views**
- 1/30 post about 2/3 SRMS Open House (tagged PVUSD elementary school PTOs) - **343 views**
- 2/3 recap & photos of SRMS Open House - **156 views**





## Officer's Report: Interim United Parent Council (UPC) Representative

- GIFTED PROGRAMMING: 2/11/25 at 6:00 PM - LESSONS FROM A FORMER PERFECTIONIST with Dr. DJ Graham.
- Next UPC general meeting is 2/19/25 at 9:00 AM. Program will start at 10:00 AM: "Helping Our Youth Navigate Healthy Relationships."
- NEW COMMITTEE: DIGITAL LEARNING AND EMERGING TECHNOLOGIES. This committee will work to provide resources for parents regarding PVUSD technology and digital learning services. Some areas of involvement will be: Artificial Intelligence, Digital Citizenship, Data Governance, and Technology Equipment. Reach out to [technology@pvusd.org](mailto:technology@pvusd.org) for more information.
- STEAMposium: 3/1/25 from 9:00 AM - 2:00 PM at Shadow Mountain High School. More information can be found [here](#):
- SPECIAL ED PROGRAMMING: 2/25/25 at 6:00 - 7:30 PM - PLANNING FOR THE FUTURE: GUARDIANSHIP, SPECIAL NEEDS TRUSTS, SSI, ABLE ACCOUNTS, presented by Emily Kile, Esq. and Matthew Gobbato, Esq. Attend in person at the District Office or on Zoom. Follow [this link](#) for more information and to register for Zoom.
- Next PVUSD Governing Board Meeting: 2/20/2025 at 6:30 PM.
- NOTES FROM JAN. UPC PROGRAM - "Facilities Planning in PVUSD": Things the District considers when determining what projects to take on are: Prioritizing student and staff needs at the site level, budget and funding considerations, data-driven decision-making, long-term facility master plans and sustainability, efficiency, and modernization. Choosing a vendor is also an important part of this process. Some things the District looks at when making that choice are: Vendor's processes, pricing, experience, warranty of service, prior performance/reputation, understanding of working with education facilities, and communication practices. Clarification was given on the procurement processes for all vendors and the rules on which money sources can be used for which expenses. Guidance was also provided for parent group projects. To watch the full program, click [here](#).

# Officer's Report: Treasurer

- **Total current bank balance (2/12/2025): \$12,661.37**
- **Liabilities: \$2037.47** NOTE: Highlight indicates change.
  - Chess/D&D \$53.87 (D&D spent \$154.13.)
  - Dance/Theater: \$308.48 (used \$92.71 from \$500 PTO gave)
  - Mandarin: \$758.30 - pending \$118.84 from Panda Express fundraiser
  - NJHS: \$195.19
  - Robotics: \$566.04
  - STUGO: \$155.59
- **Current PTO balance (2/11/2025): \$10,623.90**
- **PTO Expenses since last PTO meeting:**
  - Spent \$85.57 on water service.
  - Spent \$63.95 on coffee for staff lounge.
  - Spent \$45.03 on serveware.
  - Spent \$212.44 on conference dinner (used \$200 in gift cards from Step It Up!).
  - Spent \$29.65 on mini grants.
  - Spent \$3.58 on staff appreciation gifts.
- **Income since last PTO meeting:**
  - Received \$120.00 from Peach Skin Sheets.
- **Upcoming expenses:**
  - Water delivery for February, monthly meal



# Old Business

- May 16th 8th-grade dance - Feedback and requests from Mrs. Kool:
  - We are most likely going to stay with the Bach to Rock DJ we had during the Dec. dance. Will provide student/staff feedback to the DJ - need more interaction to get the kids dancing and participating.
  - **SUPPORT REQUESTS:**
    - Free or discounted food from a restaurant (e.g., Hot Chicken Alley, Chick-fil-A) - PTO will request the donations/discounts.
    - Decorations - supplies and putting up the decorations: PTO can create Signup Genius and post in newsletter and on social media.
      - The theme is "A Sunrise Sunset Fairytale"
      - Looking for twinkly lights, balloons (pastel colors, sage green, all color greens, and white), balloon arch or towers, and a castle, possibly in 3-D blocks.







# Upcoming Events

- 2/15: National School Resource Officer (SRO) Appreciation Day
- 2/19: Staff Appreciation Lunch (Theme: Spring training)
- 3/1: PVUSD District Sights & Sounds & STEAMposium Event
- 3/4: PTO Meeting in Media Center at 3:00 PM
- 3/19: Staff Appreciation Lunch (Theme: Sweet and savory dips)
- 3/26: Dine-Out Fundraiser Benefiting SRMS D&D and Chess clubs at Panera Bread from 4:00 - 8:00 PM
- 4/21 - 4/28: SRMS PTO 2nd Annual Auction Fundraiser
- 4/24 (TBC): Quest Spirit Night Benefiting SRMS PTO at Dave & Buster's from 5:00 - 8:00 PM



# Thanks

See you at the next meeting on March 4th in the Media Center at 3:00 PM!

In the meantime, please reach out to us at [azsunrisepto@gmail.com](mailto:azsunrisepto@gmail.com) if you have questions, requests, or ideas.





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# Appendix





# 2024-2025 Dine-Out Fundraisers

1. ✓ 8/14: **STUGO** - 4:00 to 8:00 PM at **Chipotle Mexican Grill**
2. ✓ 9/4: **Robotics Club** - 3:00 to 8:00 PM at **Chick-fil-A**
3. ✓ 9/25: **Dance & Theatre** - 3:00 to 7:00 PM at **In-N-Out Burger**
4. ✓ 10/9: **D&D/Chess Club** - 10:30 AM to 10:00 PM at **Barro's Pizza**
5. ✓ 11/5: **STUGO** - 10:30 AM to 9:00 PM at **Hot Chicken Alley**
6. ✓ 11/25: **PTO** - 11:00 AM to 11:00 PM at **Lookout Tavern**
7. ✓ 12/18: **Mandarin Program** - 3:00 to 9:00 PM at **Raising Cane's**
8. ✓ 1/8: **Dance & Theatre** - 11:00 AM to 9:00 PM at **Oregano's**
9. ✓ 1/30: **STUGO** - 10:30 AM to 9:00 PM at **Rubio's Coastal Grill**
10. ✓ 2/5: **Mandarin Program** - 9:30 AM to 9:30 PM at **Panda Express**
11. 3/5: **Orchestra** - 3:00 to 7:00 PM at **Peter Piper Pizza**
12. 3/26: **D&D/Chess Club** - 4:00 to 8:00 PM at **Panera Bread**
13. 4/9: **Orchestra** - 6:00 to 9:00 PM at **Cold Stone Creamery**
14. TBC - Week of 4/21: Quest event
15. 5/6: **STUGO** - 3:00 to 9:00 PM at **Bahama Buck's**